

“ ” “ [2015]29 ”

“ ” “ ” “ ” 7,000

“ ” 2015 1 6

“ ” “ ” “ ”

Happigo Home Shopping Co., Ltd.

33,100

2005 12 28

410003

0731 82168010

0731 82168899

www.happigo.com

happigo@happigo.com

28 “ ” 2005 12
10,000

2008 4 5

85%

100%

2010 3 15

“ ” 2009 2011 1

“ ”

“ ”

“

” 2011 3

3%

“ ” 2011 3

14

2011 4 26

14

2011 3 31

50,899.05

1:0.6503069

33,100

2011 5 31

430194000001830

	2014	3	4,812,078
6		13	18,357,924

1

	2014 6 30	2013 12 31	2012 12 31	2011 12 31
	126,775.42	139,716.35	120,104.36	97,183.54
	37,917.09	53,939.72	47,373.85	38,585.74
	88,858.33	85,776.63	72,730.50	58,597.80
	88,858.33	85,776.63	72,730.50	58,597.80

2

	2014 1-6	2013	2012	2011
	138,166.26	314,987.52	285,510.49	245,399.25
	7,836.56	15,989.69	13,426.26	10,167.51
	8,227.21	18,607.58	14,010.91	10,919.35
	8,073.37	18,487.64	14,132.70	10,805.83
	8,073.37	18,487.64	14,132.70	10,805.83

3

2014 1-6 2013 2012 2011

40,100

(A)

1.00

7,000

700

10%

6,300

90%

9.06

0.40

2013

22.89

3.62

2014 6 30

63,420

56,357

2015 1 16

() (15) 0018

1

1

36

2

6

20

6

3

100%

2

1

3

5%

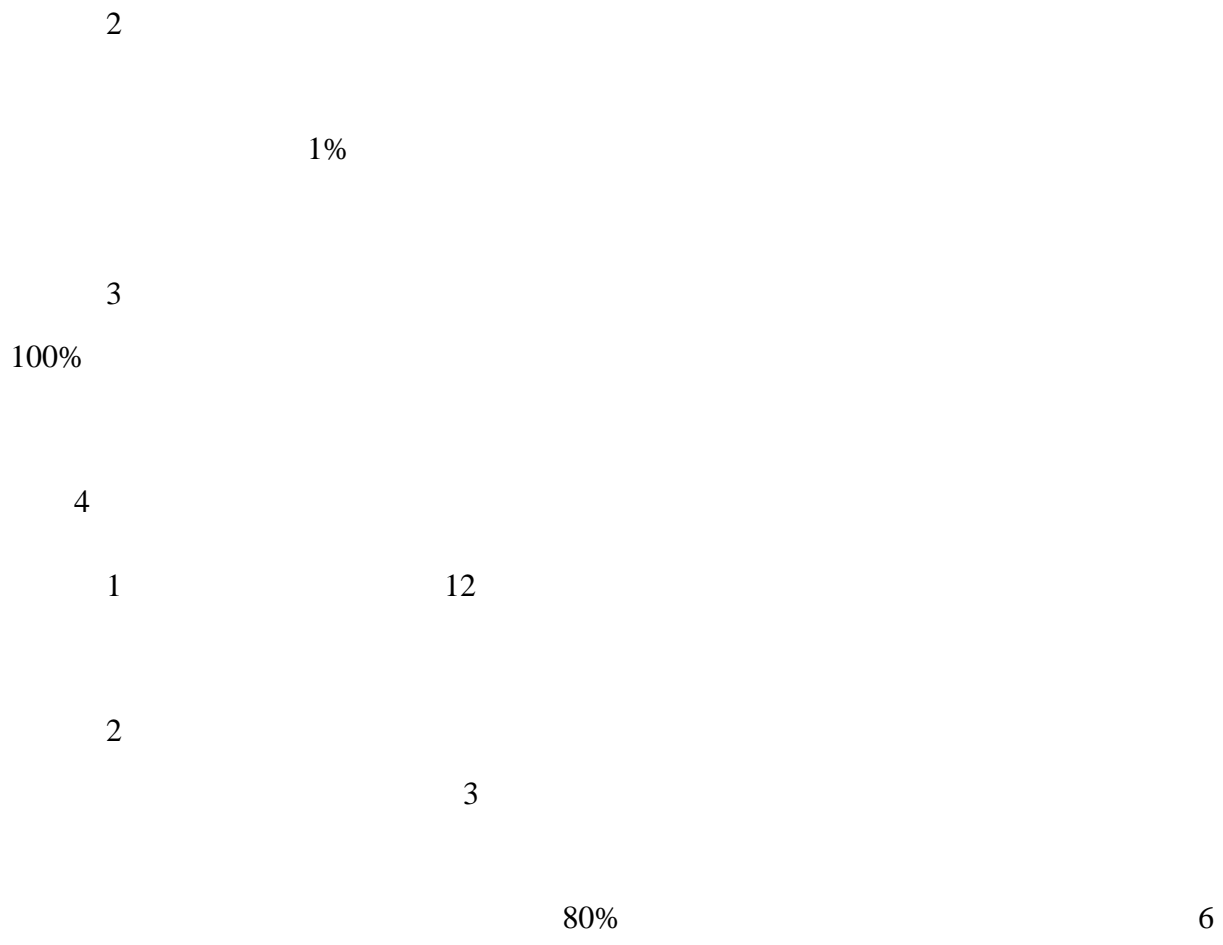
100%

2

3

1

3



1		[2015]29	
2		40,100	3,000
3		7,000	17.46%
4	10%		200

5

6

1

2

3

4

43.35%

”

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1 2 27 28

100004

010 6505 1166

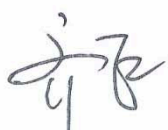
010 6505 1156

(本页无正文,为《中国国际金融有限公司关于快乐购物股份有限公司股票上市保荐书》
之签字盖章页)

保荐代表人:

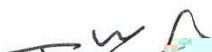


姚旭东



齐飞

保荐机构法定代表人:



保荐机构:

中国国际金融有限公司



2015年1月20日